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PRESS RELEASE



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HARMAN KARDON CELEBRATES A MAJOR MILESTONE: 50 YEARS OF CREATING THE ULTIMATE IN HIGH-QUALITY ENTERTAINMENT PRODUCTS

-- 50th Anniversary Celebration to Begin at Germany's IFA Show in August --

WOODBURY, NY – Harman Kardon, one of the world's most recognized and respected names in high-quality home entertainment products, is celebrating its 50th anniversary this year. The company's official celebration will begin at the Internationale Funkausstellung (IFA) trade show in Berlin in August, with commemorative activities and demonstrations to honor the company's unique legacy of providing consumers with advanced-technology products that add to their enjoyment of music and entertainment.

As Harman Kardon reflects on its first 50 years, the company is also focused on building an exciting future in which its innovative spirit and unique expertise will help create entirely new product categories in consumer electronics and home entertainment. The company's new products range from total audio/video home entertainment solutions to advanced automotive navigation and infotainment systems that merge mobile communications, entertainment and mobile computing for unprecedented levels of performance, convenience and functionality.

Marrying an Appreciation for Music and the Arts With Innovative Technologies

Dr. Sidney Harman and Bernard Kardon founded Harman Kardon in 1953 based on a shared passion for music and the arts, and helped to create a new industry: high-fidelity audio. The company has since become one of the most respected names in the home entertainment industry, with a legacy of developing premium-quality products known for their unmatched sonic performance, ease-of-use and elegant industrial design.

At Harman Kardon, technological innovation has always served a greater goal – to enhance the experience of music and the arts. As early as 1954, Harman Kardon made a quantum leap in simplifying access to high-fidelity sound for the non technical consumer with the introduction of the world's first true hi-fi receiver, the Festival D1000, incorporating a tuner, control unit and power amplifier in a single chassis. Four years later, Harman Kardon presented the world's first stereo receiver, making high-performance audio more accessible and affordable than ever before.

Harman Kardon's ongoing commitment to music and the arts and its spirit of innovation was summed up recently by Dr. Harman, who noted: "My intent has always been to marry the old and the new, and to build a company that is driven by values, by genuine concern for quality and by the real purpose of the equipment – which is to reveal the music in its manifest beauty."

Past and Future on Display at 50th Anniversary Kickoff at IFA Show

Harman Kardon chose to officially begin its 50-year anniversary celebration in Berlin at the upcoming IFA trade show, the world's largest consumer electronics exhibition. Reflecting the company's past as well as its

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future, a collection of vintage Harman Kardon products will be on display at the Harman International Industries booth alongside the latest product introductions. The company will showcase its leading-edge 21st century innovations, including total home entertainment solutions, and the multifunctional Harman Infotainment systems that are revolutionizing the automotive industry.

Tom McLoughlin, President of Harman Kardon, noted: "Harman Kardon's mission today remains unchanged: to harness the power of technology so that people can better explore and enjoy their passion for music and entertainment. Our current lineup of high-performance products is designed to help consumers do just that – provide all the benefits of today's most advanced digital technologies to experience the exhilaration of music and enjoy thrilling home cinema and home entertainment."

Building on a History of Leadership

Harman Kardon has led the way in many significant audio innovations during the past 50 years. Many of the company's audio technologies have, in fact, become standards in the audio industry. In addition to the Festival D1000, the company's legendary audio industry "firsts" include the TA230 stereo receiver (1958); the first ultrawide-bandwidth amplifier, the Citation II (1959); the first cassette deck with Dolby* B noise reduction, the CAD5 (1970); the first high-current-capability amplifier, the Citation XX (1980); and many other groundbreaking products.

Harman Kardon continues to build on its heritage of audio leadership with innovative products such as its DPR 1001 Digital Path Receiver, the first component-quality receiver to employ a fully digital signal path from input to speaker outputs. Harman Kardon and its parent company, Harman International Industries, Incorporated have also developed a number of proprietary technologies, which are incorporated into Harman Kardon products, including Logic 7[®] and VMax[®] Virtual Theater multichannel audio processing, and EzSet automatic speaker-level calibration; they deliver a combination of power, performance, flexibility and ease of use that sets Harman Kardon products apart from its competitors.

In addition to its home entertainment products, Harman Kardon is applying its technological expertise to the infotainment/telematics category of the automotive industry as part of Harman Infotainment. Harman Infotainment is pioneering the development of multifunctional infotainment systems for automakers such as BMW[®], Mercedes-Benz[®], Porsche[®] and Audi[®], giving drivers and passengers unprecedented access to information and entertainment. Some of the company's in-vehicle innovations include hands-free audio/video and navigation system operation, the world's most advanced multimedia displays, easy-to-use navigational systems, uninterrupted radio reception, 7.1-channel Harman Kardon Logic 7 audio systems, and more.

As a part of Harman International, Harman Kardon is also encouraging young people to explore music through a unique and inspiring music education program called "harman: how to listen." Founded in 1996, the program was developed by Dr. Harman and renowned trumpet player Wynton Marsalis. The curriculum, which brings musicians into classrooms nationwide, is based upon a shared belief that "listening is important in music and important in life."

Today, thanks to the ideals and continuing involvement of founder Dr. Sidney Harman and the company's continuing commitment to excellence, product innovation and enriching people's lives, Harman Kardon is poised to define the next 50 years of progress, the future of consumer electronics, and beyond.

The Harman Consumer Systems Group (HCSG) is a leading designer, manufacturer and marketer of a wide range of high-fidelity loudspeakers, audio and video components, and multimedia systems for use in homes and automobiles, and with computers. The group's brands include JBL, Infinity, Harman Kardon, Mark Levinson, Revel, Audioaccess and Lexicon.

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HCSG is a division of Harman International Industries, Incorporated. Harman International (www.harman.com) is a leading manufacturer of high-quality, high-fidelity audio products and electronic systems for the consumer and professional markets. The company's stock is traded on the New York Stock Exchange under the symbol "HAR."

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